



PRESS RELEASE 2021

Open call for the International Women In Photo Award 2021

Paris, September 1, 2021

The International Women in Photo Association (IWPA) is announcing its open call running from the 1st of September to the 31st of October 2021 for women photographers to submit their entries for the 2021 edition of the awards. Submissions can be done online on the IWPA website www.iwpa.fr.

The IWPA Award is a photography award organized by the International Women In Photo Association. Over the past years, the award has attracted thousands of women photographers of different origins and cultural backgrounds, with over 800 photographers participating in 2020 from over 80 countries and 6 continents.

The IWPA Award is open to women photographers from all over the world, and those who identify as women, working in any field of photography from fine arts to photojournalism.

The activity of International Women in Photo Association addresses issues of gender equality, aiming to promote women's voices by providing visibility to women photographers. The association allows women to share their vision of society by leveraging the power of image to counterbalance gendered stereotypes conveyed in photo. The association is committed towards concrete actions for change: it supports female creators through its annually organized IWPA award, as well as through education and mentoring programs by partnering with photography schools to provide training for photographers coming from low-income countries. The association is also launching a platform that allows audiences to connect with creators through donations and monthly subscriptions programs.

Now it is more important than ever to showcase the work of women as visual storytellers: in times of crisis, such as the COVID-19 pandemic, it is

always women who are hit the hardest, at home as well as in the job market. In historic moments like this, it matters who gets to tell the story.

Calendar for IWPA Award 2021:

- September 1st, 2021 – Open Call begins
- October 31st, 2021, midnight French time - Closing date
- 1st December 2021, Announcement of Pre-selected photographers
- March 12, 2022, Announcement of the Laureate and Finalists, Pavilion France, EXPO 2020 DUBAI UAE.
- Following the inauguration, the exhibition is to travel to cities in the Middle East/Asia, and in Europe, including to Dubai in March 2022, to Tokyo in April 2022 and to Genève in May 2022. Further venues (Kyoto, Madrid, Riyadh, Paris) are currently in discussion.

Award Rules:

- Theme: Free theme or « SOLIDARITY »
- Participation is open to any women photographers, amateurs or professionals, from any country in the world
- Minimum age is 18 years
- There is no entry fee
- The jury expects from each candidate a consistent set of 10 photos
- Accompanied by CV, Bio and a text presenting the work
- Digital or silver digitized images in high definition, color or black and white
- No signatures, watermarks or other copyrights affixed to the photographs
- IWPA supports the prints
- Open to photographers working in any field of photography. Photographic subject is not restricted to women, can be anything the photographer chooses.



INTERNATIONAL
WOMEN
IN PHOTO
ASSOCIATION

Jury Members 2021

- Anne Farrer, Senior Editor - National Geographic
- Gabrielle Fonseca-Johnson, Senior Editor, the Wider Image - Reuters
- Roch Lorente, Channel Manager - Canon France
- Pauline Vermare, Cultural Director - Magnum Photos
- Masako Sato, Curator & Founder, Contact. Co., Ltd., Tokyo
- Linda Al Khoury, Director, Amman Image Festival
- Veronika Suralova, Director, Czech Press Photo
- Steven Lee, Directeur/Founder, Kuala Lumpur International Photo Awards
- Guillaume Piens - Director Art Paris Art Fair
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Sponsors and Partners - already confirmed

Canon. Main sponsor of IWPA, CANON is the leader in the image chain, from the capture by photographers to the restitution of the most beautiful prints. CANON pays particular attention to women's working conditions and has launched in 2018 its Women@Canon network which promotes women within Canon France.

KG+ is an art festival dedicated to discovering and fostering new talents and a satellite event to the annual KYOTOGRAPHIE International Photography Festival.

My Artspy strategic partner since 2016

EFTI, Escuela de Fotografía. Centro de imagen en Madrid, is an international photography education institution

PAVILLON FRANCE, EXPO 2020 DUBAI UAE, The World Expo, originally scheduled to 2020, is to be held next year due to the pandemic. IWPA is one of the project's holder within the French Pavilion with the IWPA's exhibition on March 12th to mark the start of the fortnight dedicated to the "women" theme.

Alliance Française Dubai. Non-profit international organization, with the mission to promote the French language and Francophone cultures.

Fisheye. Media partner, Fisheye is a contemporary photography magazine.

IWPA has been previously supported by: TV 5 Monde, SAIF - La Copie Privée, Clyde & Co, Tribe, Jet Airways, JR-East, Dyptik, MEA- Middle East Earlines- Air Liban

IWPA has been selected and labelled by **UN Women France** and its citizen engagement festival **Generation Egalité Voices**.

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